



A Benefit for Kids

SPONSORSHIP OPPORTUNITIES



Friday November 4, 2011 at the San Marino Club in Troy

Incentives for Corporate Sponsorship

PRESENTING ANGEL SPONSOR \$30,000

- Award to be presented on the night of event
- Opportunity to speak at event
- Recognition as *Presenting Angel Sponsor*
- Six tables for 10 in prime location in ballroom
- Mention in all media publications
- Listed as *Presenting Angel Sponsor* in all event signage, invitation and program book
- Full-page OUTSIDE BACK COVER ad in program book
- Corporate placard at table

ROYAL FLUSH SPONSOR \$20,000

- Recognition as *Royal Flush Sponsor*
- Four tables for 10 in prime location in ballroom
- Mention in all media publications
- Listed as *Royal Flush Sponsor* in all event signage, invitation and program book
- 2-page CENTER SPREAD ad in program book
- Corporate placard at table

STRAIGHT FLUSH SPONSOR \$10,000

- Recognition as *Straight Flush Sponsor*
- Three tables for 10 in prime location in ballroom
- Mention in all media publications
- Listed as *Straight Flush Sponsor* in all event signage and program book
- Inside Front Cover ad in program book
- Corporate placard at table

4 OF A KIND SPONSOR \$5,000

- Recognition as *4 of a Kind Sponsor*
- Two tables for 10 in prime location in ballroom
- Mention in all media publications
- Listed as *4 of a Kind Sponsor* in all event signage and program book
- Full-page INSIDE FRONT or INSIDE BACK ad in program book
- Corporate placard at table

FULL HOUSE SPONSOR \$3,000

- Recognition as *Full House Sponsor*
- One table for 10 in prime location in ballroom
- Listed as *Full House Sponsor* in all event signage and program book
- Full-page ad in program book
- Corporate placard at table

FLUSH SPONSOR \$1,500

- Recognition as *Flush Sponsor*
- Seating for Six
- Listed as *Flush Sponsor* in all event signage and program book
- Half-page ad in program book
- Corporate placard at table

All Sponsorships are tax deductible

PROGRAM ADVERTISING ANGEL SPONSOR

- \$500 Full-page Color Program Ad
- \$250 Half-page Color Program Ad
- \$125 Quarter-page Color Program Ad

All Sponsors are invited to a VIP Cocktail Reception prior to the event.

TICKETS

Individual: \$125

Tables: \$1,200

CONTACT

www.callingallangels4gch.com

caa@covenanthouse.org

313-463-2777



CALLING ALL ANGELS

A Benefit for Kids

SPONSORSHIP AGREEMENT

Name _____
Contact _____
Title _____
Address _____
City _____ State _____ Zip _____
Phone Number _____ Fax Number _____ Email _____

SPONSORSHIP LEVELS

- PRESENTING ANGEL \$30,000
 ROYAL FLUSH \$20,000 STRAIGHT FLUSH \$10,000
 4 OF A KIND \$5,000 FULL HOUSE \$3,000 FLUSH \$1,500

ADVERTISING (Ad submission deadline: October 1, 2011)

- Full-page Color Ad - \$500 Half-page Color Ad - \$250 Quarter-page Ad - \$125
Website _____

TICKETS (Include dinner, drinks, gaming and raffle ticket)

_____ # of Tickets at \$125 each _____ # of Table(s) of Ten at \$1,200

RAFFLE DONATION

Item(s) Description: _____

Value of Item(s) _____

CASH CONTRIBUTION

I am unable to attend, but would like to make a cash contribution in the amount of \$ _____

Cash Contributions can be made online at www.covenanthousemi.org, note: CAA

PAYMENT METHOD

- Cash Check made payable to Covenant House Michigan, Attn: CAA Credit Card

Credit Card No. _____ Expiration Date: ____/____/____

_____ Mastercard _____ Visa _____ American Express CRN No. _____

Payments may be made online at www.covenanthousemi.org or mailed to:

Covenant House Michigan, Attn: CAA • 2959 Martin Luther King Jr. Blvd., Detroit, MI 48208-2475

Phone: 313-463-2777

A Benefit for Kids

AD SIZES AND SPECIFICATIONS

Important: Artwork is due October 1, 2011

| Ad Size | Trim (wxh) | Image (wxh) (.25") |
|----------------------|-------------------|--------------------|
| Full-page | 8.75" x 11.25" | n/a |
| Half-page Horizontal | 8" x 5.1875" | n/a |
| Quarter-page | 3.9375' x 5.1875' | n/a |

ACCEPTABLE FILE FORMATES

Preferable file format is PDF (print ready or better). Other file formats accepted include, Adobe InDesign CS3 or earlier, Illustrator CS3 or earlier, Adobe Photoshop CS3 or earlier. If sending any file format other than a PDF, all links and fonts must be included or outlined.

ARTWORK DELIVERY OPTIONS

Email - Send files to caa@covenanthouse.org

Disk - Mail disk to Melissa Golpe at:

Covenant House Michigan, 2959 Martin Luther King Jr. Blvd., Detroit, MI 48208

Questions about ads can be directed to Melissa Golpe at 313-463-2005

PROGRAM ADVERTISING

- Full-page Ad - \$500
- Half-page Ad - \$250 Quarter-page Ad - \$125

WHY COVENANT HOUSE?

Calling All Angels believes in saving children and helping them succeed. They found Covenant House Michigan and fell in love with its mission.

Covenant House Michigan (CHM) is a sanctuary for young people who have nowhere to go. Kids who come to CHM's doors have been abused and neglected, have slept on friends' couches or in abandoned buildings. These kids have been forgotten by those who are supposed to care about them the most.

When they come through the gates, they become part of a family. Staff, volunteers and donors carry out our mission based on faith and the belief that all of God's children deserve unconditional love, respect and hope.

Covenant House provides shelter, educational and vocational programs, as well as other support services to help youth overcome hurdles such as homelessness, unemployment, inadequate education, violence, drugs and gangs. Over 42,000 young people have been served through Covenant House Michigan's programs.

For more information visit www.covenanthousemi.org

